



Resistance Exteriors LLC

BY LAURA USTANOVSKA

RESISTANCE EXTERIORS IS A GROWING LOCAL BUSINESS

owned by entrepreneurs Tom and Kate Cutts. Raised in Lake Country, they are high school sweethearts who graduated from Kettle Moraine. While in college, Tom took a summer job working on exteriors. This experience helped him realize he has a passion for working with people and with his hands, so he decided to start his own business that would allow him to support his family by doing what he enjoys most.

Resistance Exteriors has been serving the Lake Country area since 2014 and is growing at a remarkable pace because of the exceptional service and quality it provides its customers. "Resistance Exteriors provides an unmatched homeowner experience with exterior renovations," explains Kate. "The services we provide are roofing, siding, windows, gutters, skylights and sun tunnel installation. Our mission is to provide quality craftsmanship and an exceptional customer experience in a market that is lacking."

Tom's biggest inspiration is the finished project and the happy homeowner. "It is so rewarding to see that smiling face after completing a new roofing system and adding a few sun tunnels on a home. To hear the customer say, 'I'm so glad we finally did this. I can't believe I've been living in the dark,' is gratifying," says Tom.

"By adding some natural light in someone's home, you can really change the atmosphere and even allow people to utilize their home in a new way. Exterior improvements not only enhance the homeowner's quality of life, but also add financial value to a property," explains Tom.

Tom and Kate also want to set a good example for their children, Dallas, 13, and Ducati, 4. They make sure Resistance Exteriors gives back to the community. "Last year we kicked off our first food drive and were able to make a truckload sized donation to the Kettle Moraine Food Pantry," says Kate. "For the past three years, as a business, we've also sponsored the Color Craze 5K in Waukesha." Kate has helped organize the event, while Tom volunteered, and Dallas ran in the 5K. Tom and Kate were also sponsors for Kettle Moraine Young Life and their business has sponsored local baseball teams in Oconomowoc and Delafield.

Cutts family members are outdoor enthusiasts, who enjoy hiking, fishing, camping and riding their motorcycle. "We love to travel and have made it a goal to try to take our children to all 50 states, so they can see all of our country," shares Tom. "No matter how beautiful some places are, Lake Country always feels like home to us."

Resistance Exteriors offers free in-home consultations. "Call us at 262-951-0875 with any concerns or questions about your home's exterior,"

Kate offers. "We come out and inspect your roof, siding, or other exterior features and sit down with you to discuss the most effective way to repair or replace your compromised area. We are trained and certified professionals, who will give an honest evaluation and educate you on the options available for your home's exterior."

Visit Resistance Exteriors online at resistanceexteriors.com or find them on Facebook or Twitter.

FREE

In Home Consultation

262-951-0875

Lake Country Roofing Specialist

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- Asphalt Roofs
- Rubber Roofs

Resistance Exteriors
Keeping the comfort in and the elements out.

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